**Ptc4u changes**

1. Please make the “Pinnacle” word appear in TanPearl font across the site in deep Purple color and the background for site as off-white to sky blue gradient.
2. Make the logo and Hero section large enough for people to read the logo visibly with the content.
3. Please have PTC Logo with the company name in the center flanked by the tabs in hero section – starting with About PTC Coach, Testimonials, Tools & Resources, Services, on the left of the logo/company name. To the right side of the logo/company name, please have the tabs for Blogs, PTC’s 3R Philosophy, Contact PTC(with dropdown for (i) e-mail id linked to [ask@ptc4u.com](mailto:ask@ptc4u.com), and (ii) whatsapp logo linked to <https://wa.me/919845106272> ), LinkedIn Logo( linked to <https://www.linkedin.com/in/sairam-bollapragada/> ), WordPress Logo (linked to <https://itservicesdelivery.wordpress.com/> ), Instagram logo, and to the rightmost “Start your Journey Now!” button.
4. **Blog Page**: Grid layout, categories, search bar or the blog tab, do a blog Preview with the 3 latest blogs (thumbnail + headline + snippet). CTA: “Read More on Our Blog.” This link should take it to a blog repository page where we can publish blogs regularly.
5. Watermark with 15% opacity for the ptcwm.jpeg appearing across the website brought forward.
6. The Calendly widget should appear at the right corner of the section, right under the button in a size that is not very small and not very large.
7. Please add a link for “Request Call Back” which should link to
8. Use standard professional font sizes (12-18), styles, and colours (except for the “Pinnacle” word) across all the web pages.
9. Make the website as one per tab and don’t make it long scrollable one. One page at a time for each tab.
10. Use all JPEGs with “sai\*.jpeg” as a carousel pic for “About coach” page.

Please use this content for the “About Coach” section. Please have two columns where on the left side you keep the carousal of sai\*.jpeg running with the above details scrolling on the right side column:

“**Sairam Bollapragada** is a distinguished digital transformation leader and coach with over three plus decades of cross-sector experience spanning the **Ministry of Defence, Global technology enterprises, and Academia**. Starting his career as a Scientist with the MoD, he went on to lead large-scale delivery operations for Fortune 500 IT giants, driving **innovation, growth, and enterprise agility with his last stint as Professor in the academia**.

Beyond corporate leadership, Sairam has been instrumental in **shaping the careers of numerous professionals and leaders**, guiding them to **discover their potential, redefine their goals, and transform into the leaders they aspired to be**. His coaching style uniquely balances **strategic clarity with personal accountability**, helping clients align professional success with personal fulfilment.

Apart from being an active member of multiple **engineering Boards of Studies**, he has authored the book titled “Being Your Best” (available at Amazon, Flipkart, Rakuten Kobo, Notion Press, etc, worldwide) continues to influence and inspire future generations of technologists and leaders.

With his rare ability to **bridge strategy, execution, and leadership transformation**, Sairam stands out as a trusted partner for professionals and organizations seeking to **reinvent themselves and thrive beyond the digital age**.”

1. For Testimonials tab, pls have rotating quotes taken from the files tstmnl in the repository.
2. The “Start your journey now” button should take you to a form where we should have three options:
   1. Book for the next discovery session
   2. Sign up for “My Transformation Journey” for
      1. 6-session **PTC Essentials** **Coaching** OR
      2. 10-session **PTC Pro Coaching**

Both the above should take one to fill the form with Name, Phone Contact #, e-mail Id, location, time-zone, Whatsapp contact #, One line Problem statement, Profession, a text box for “Tell us about your goals and challenges “and Requested Start Date.

* 1. “Unsure” – need to come to clarity! Which would be a 30 min conversation by PTC to discover the need and engage with a short form for Name, Phone Contact #, e-mail ID, location, time-zone, WhatsApp contact #, Your Profession, a text box for “Please type your clarification question“.
  2. “Request for a workshop” – for academicians, Corporate Leaders and Team coaching. This should open a form to fill to with Organisation Name, Line of Business, Phone Contact #, e-mail Id, website, Person representing, Designation, Type of workshop – online or offline, location, time-zone, Whatsapp contact #, , a text box for “Tell us about your goals and challenges “.

and Requested potential Start Date.

1. Please remove Trusted by section.
2. Please create the process for signing up as Step 1: free webinar, Step 2: Discovery Session, Step 3: Sign up for PTC Essentials or PTC Pro
3. Keep a marquee between the hero section and main body section which reads “Confidential & Safe”, “Flexible schedule”, “Access to toolkits and dashboards”, “Next free Webinar on <Date>…”, etc.
4. Please generate a unique ID for each coachee with the format PTC\_<Ess or Pro>\_seqno upon registration.
5. Please enable login for each client with their registered login id, PTC Assigned Coachee ID, a coachee page with details on sessions completed, progress on assignments or homework, upcoming sessions or pending sessions, dashboard for progress monitoring – submission of assignments (upload link for a .pdf or xls, or dox file. not exceeding 2 MB in size each, Calendly snapshot for the upcoming sessions.
6. In the client tab, pls put a thumbs up icon on the top right section where feedback form opens up, requesting feedback for each session or the entire coaching experience.
7. Pls include a request for an extra paid session with Sairam link, which should take to the form with details like - Name, Phone Contact #, e-mail ID, location, time-zone, WhatsApp contact #, a text box for “Topic for discussion” and Requested Date.